



NEW ZEALAND GOVERNMENT PROCUREMENT

Advertising Media

The AoG Advertising Media contract offers eligible government agencies access to a panel of vendors offering discounted advertising rates across all forms of print, broadcast, digital, out-of-home and emerging media. These contracts replace any existing Volume Incentive Discount Agreements previously negotiated by DPMC on behalf of government.

Cost Category	Business, Legal and Professional Services
Contract Type	All-of-Government (AoG)
Important Dates	Contract commencement - 9 December 2014 Current term end date - 8 December 2018 Renewals - Both rights of renewal have now been exercised.
Lead Agency	MBIE - NZGP
Lead Agency Contact	AdvertisingAndDesign.CoE@mbie.govt.nz
Suppliers	<ul style="list-style-type: none">• Adshel• Ashburton Guardian• Fairfax• Healthy Life Media• iSEE Digital• iSite• Mediaworks• Maori Media Network• National Pacific Radio Trust• Niche Media• NZME• Phantom Bill Stickers• Reachmedia• Rhema Media• Scoop• Screen Vistas• Sky Network Television• Snakk Media• Television New Zealand• The Christchurch Star• The Radio Bureau• Yellow Pages Group
Supplier Contact Details	Contact the CoE
Buyer's guide	Advertising Media [878KB PDF]

Latest news

- 17 July 2017 - [Changes to AoG Advertising Media panel of providers](#)
- 28 July 2016 - [AoG Advertising Media – Additional Vendor appointments](#)
- 11 October 2016 - [All-of-Government Advertising Media contract renewal](#)