



# NEW ZEALAND GOVERNMENT PROCUREMENT

## Advertising Media

The AoG Advertising Media contract offers eligible government agencies access to a panel of vendors offering discounted advertising rates across all forms of print, broadcast, digital, out-of-home and emerging media. These contracts replace any existing Volume Incentive Discount Agreements previously negotiated by DPMC on behalf of government.

Cost Category	Business, Legal and Professional Services
Contract Type	All-of-Government (AoG)
Important Dates	Contract commencement - 9 December 2014 Contract end date - 23 June 2020 Renewals - Both rights of renewal have been exercised.
Lead Agency	MBIE - NZGP
Lead Agency Contact	<a href="mailto:AdvertisingAndDesign.CoE@mbie.govt.nz">AdvertisingAndDesign.CoE@mbie.govt.nz</a>

Suppliers	<ul style="list-style-type: none"><li>• Adshel</li><li>• Ashburton Guardian</li><li>• Fairfax</li><li>• Healthy Life Media</li><li>• iSEE Digital</li><li>• iSite</li><li>• Mediaworks</li><li>• Maori Media Network</li><li>• National Pacific Radio Trust</li><li>• Niche Media</li><li>• NZME</li><li>• Phantom Bill Stickers</li><li>• Reachmedia</li><li>• Rhema Media</li><li>• Scoop</li><li>• Screen Vistas</li><li>• Sky Network Television</li><li>• Snakk Media</li><li>• Television New Zealand</li><li>• The Christchurch Star</li><li>• The Radio Bureau</li><li>• Yellow Pages Group</li></ul>
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Supplier Contact Details [Contact the CoE](#)

Buyer's guide [Advertising Media \[878KB PDF\]](#)

## Latest news

December 2017 - [AoG Advertising, Design and Media Services contracts to be renewed and extended](#)

17 July 2017 - [Changes to AoG Advertising Media panel of providers](#)