



NEW ZEALAND GOVERNMENT PROCUREMENT

Advertising Services

The Advertising Services contract offers government agencies access to a panel of 42 providers offering competitive rates and benefits to participating agencies in relation to client services, creative and production, and media services across all forms of print, broadcast, digital, out-of-home, and emerging media.

Cost Category	Management and Business Professionals and Administrative Services
Contract Type	All-of-Government (AoG)
Important Dates	Contract commencement - 24 June 2013 Contract end date - 23 June 2020 Renewals - Two rights of renewal of two years' each. The CoE has exercised both rights of renewal.
Lead Agency	MBIE - NZGP
Lead Agency Contact	AdvertisingAndDesign.CoE@mbie.govt.nz

- [Suppliers](#)

- .99 Enterprises
- Adcorp New Zealand
- Assignment Group
- Barnes, Catmur and Friends
- Blacksand - (TVNZ)
- Capiche Design
- Clemenger BBDO Touchcast
- Colenso BBDO
- Crestani Communications
- DDB New Zealand
- FCB New Zealand (inc. FCB Media)
- Federation
- GSL Promotus
- Harvey Cameron
- Headlight
- Ikon Communications
- ImMediate
- Insight Consultants
- JustOne
- JWT
- MBM
- Mediacom
- Mission Hall Design Group
- Moxie
- MSO Design
- Multi Market Services New Zealand Limited t/a Starcom
- Niche Media
- Ocean Design Group
- Ogilvy & Mather New Zealand
- OMD New Zealand
- Ramp
- Rapport Advertising and Marketing
- Saatchi & Saatchi
- Samdog Design
- Spark PHD
- Special Group
- Strategy Design & Advertising
- TBWA
- The Media Dept
- Total Media
- Work Consortium (Work Communications & Work Media)
- Y&R New Zealand (inc. the MEC Brand)

Supplier Contact Details Check [inSource](#)

Buyer's guide [Advertising Services](#) [807KB PDF]

Related contracts

- [Print and Print Management](#)
- [Media Monitoring](#)
- [Recruitment Advertising](#)

- [Common Web Platform](#)
- [Common Web Services Panel](#)

Latest news

December 2017 - [AoG Advertising, Design and Media Services contracts to be renewed and extended](#)

August 2017 - [Changes to Advertising Services panel of providers](#)